

Making Cosmetics

Concept to Consumer



Making Cosmetics



“The benefits of Waste Water Recovery and its Subsequent Reuse within the Cosmetics Manufacturing Industry”

David Hayes, Envirogen Group
15.00-15.20, 26 March Room C

Ricoh Arena, Coventry, UK
25-26 March 2014
FREE to Attend

Register now at www.making-cosmetics.com

PROGRAMME & TICKET



25 March: Seminar Programme

*FREE TO ATTEND

*There is a small charge for Scale-up workshops from the kitchen marked with an asterisk.

Room A

CONCEPT TO CONSUMER

- 09.15-09.35 Turning an Idea into a Reality
Roger Barr, RB Consulting
- 09.35-09.55 All You Need to Know About Product Information Files (PIFs)
Anthony Dweck, Dweck Data
- 09.55-10.15 From Milligrams to Multi-tonnes –the Journey Through Scale-up
Russell Cox, Stephenson Group
- 11.30-11.50 The Importance of Product Design and Development in Creating a Successful Brand that Stands Out From the Rest
Juliette Goggin, JGMD
Melanie Bond, Bond Design
- 11.50-12.10 ISO 22716 Real Examples
Mark Crawley, Laleham Healthcare
- 12.10-12.30 How Branding and Packaging Can Make or Break Your Brand
Steve Gibbons, Dew Gibbons

EU REGULATIONS



- 14.00-15.00 **The EU Cosmetics Regulation (1223/2009) Update: Implementation in Practice**
 - News of Implementation and the Problems Being Encountered Due to Misinterpretation
 - An Update on Notification Issues via the CPNP (Cosmetic Product Notification Portal)
 - Nanomaterials
 - The Reporting of Serious Undesirable Effects (SUEs)
 - Claims - the Common Criteria Regulation
 - For Exporters - Certificates of Free Sale
Dr Emma Meredith, Amanda Isom, CTPA

CONCEPT TO CONSUMER

- 15.45-16.05 Customer Complaints – Common Skin Reactions to Cosmetics
Peter Dykes, Cutest Ltd
- 16.05-16.25 The Signs of Ageing & How to Assess Them
Laura Marshall, Reading Clinical Research
- 16.25-16.45 Claim Substantiation – What to do and When
Joyce Ryan, Joyce Ryan Consultancy

MAKING LINKS

- 16.45-17.30 A free networking social for all to attend
- 17.40-18.40 How to Get the Government to Finance Your Business With Grants and Soft Loans
Paul Belshaw, Archdale

Room B

MAKING BRANDS

- Retailer's Perspective**
- 09.15-09.35 Packaging & Consumer Products Standards
Joanna Griffiths, BRC Global Standards
Linda Crane, BRC Global Standards
- 09.35-09.55 Retailers Perspective
- 09.55-10.15 What British Women Want
Dr Katerina Steventon, FaceWorkshops-Independent Skincare Consultancy
- 11.30-11.50 The Future of Retail Beauty
Tracey Woodward, Advisor to Beauty Brands
- 11.50-12.10 It's a Jungle Out There
Shona Bear, Marks & Spencer
- 12.10-12.30 Innovating in a Changing World
Cordelia Johnson, Tesco Stores

Brand Owner's Perspective

- 14.00-14.20 Meet the Bulldog
Simon Duffy, Bulldog Natural Skincare
- 14.20-14.40 Retailers Are From Mars. Brands Are From Venus
Helen Miller, Helen Miller Consulting
- 14.40-15.00 Brand Positioning-the All Important USP's
Maleka Dattu, Merumaya
- 15.45-16.05 Ingredient Selection and Cosmetics Design
Laura Rudoe, Good Ventures
- 16.05-16.25 The Essential Link Between Brand Awareness and Product Development
Janet Taras, Sarah Chapman
- 16.25-16.45 Natural Beauty Minus Chemicals
Susan Akingboye, Aveglo

MAKING LINKS

- 16.45-17.30 A free networking social for all to attend
- 17.40-18.40 Ethnic Cosmetics-What Brands are Doing for Women of Colour in Make-up, Skincare and Haircare
Chris McLeod, Cosmetic Business

Room C

SCALE-UP FROM THE KITCHEN

- 09.15-09.45 What You Need to Know When You Are Starting Out
Dr Lauren Sudlow, CTPA
- 09.45-10.15 Basic GMP: What, Why and How?
Mark Crawley, Laleham
- 11.30-13.00 The Limits of Natural Products
Anthony Dweck, Dweck Data
- 13.30-15.00 * Kitchen to Market –What You Need to Know
Judi Beerling, Organic Monitor
- 15.30-17.00 * Kitchen to Market –What You Need to Do
Bob Hefford, Independent Cosmetic Advice Ltd

* There is a small charge to attend these workshops. £50 (+VAT) per workshop or £80 (+VAT) for two.



CHILLI RATING

The seminar content of Making Cosmetics has been graded from 1 – 3 chillies to help attendees at all levels find the content of most value. See the website for full details.



Room D

MAKING COSMETICS

- 09.15-09.35 Cosmetic or Medical Device? How to Make Sure Your Product is Safe
Philip Clay, Chorley Consulting
- 09.35-09.55 Quality Assurance, De-mystifying the Accreditations of Manufacturers
Louise Cruickshanks, DCC Health And Beauty Solutions
- 09.55-10.15 Measuring and Characterising Cosmetic Properties – So What?
Simon Lawson, Escubed

CONTRACT MANUFACTURING

- 11.30-11.50 How a Contract Manufacturer Calculates the Costs of Making Your Products
James Davies, Profition
- 11.50-12.10 Value Re-Engineering-Cost Improvements
Laleham
- 12.10-12.30 You Can Have What You Want as Long as it is in Our Warehouse
Mike Peters, UPL

PACKAGING



- 14.00-14.20 The Retailer's View
Fiona Foster, Marks & Spencer
- 14.20-14.40 Touchy About the Future-How Will the Pack World Look?
Kevin Vyse, Institute of Packaging Professionals
- 14.40-15.00 The Beauty of Great Insight
Dominic Box, Tangible Branding Ltd

MAKING COSMETICS

- 15.45-16.45 Manufacture of Cosmetic Emulsions: A New Approach
Jeff Price, JPA

MAKING LINKS

- 16.45-17.30 A free networking social for all to attend

...the most comprehensive programme ever



Room A

CONCEPT TO CONSUMER

- 09.15-09.35 **Avoiding Pitfalls In Cosmetic NPD**
Cuross Bakhtiar, Harley Street Cosmetic
- 09.35-09.55 **Patents and Intellectual Property: Issues Relevant to Cosmetic Manufacturing**
Jennifer Delaney, Appleyard Lees
- 09.55-10.15 **Creativity is not Just for the Marketing Department**
Susan Hurst, Midas Consultants
- 11.30-11.50 **Cosmetic Formulation Under REACH and CLP**
Richard Roy, REACHReady
- 11.50-12.10 **How to Overcome the Challenges Encountered During Scale-up Manufacturing**
Stacey Irving, Stacey Irving Consultancy
- 12.10-12.30 **Sourcing Packaging in the Digital Age**
Duncan Briffett, WebPac Digital Media Group

FRAGRANCES

- 14.00-14.20 **Evaluating the Fragrance Message**
Penny Williams, Orchadia
- 14.20-14.40 **Understanding Fragrance Allergy**
Matthias Vey, IFRA
- 15.00-15.20 **Cosmetic Regulation and Fragrance Allergens**
Anne Connet, CPL Aromas
- 15.20-15.40 **GHS and Safety Data**
Penny Williams, Orchadia



Room B

MAKING BRANDS

- 09.15-09.35 **Halal Cosmetics-Science, Perception & Challenges**
Dr Mah Hussain-Gambles, Saaf Pure Skincare
- 09.35-09.55 **Developing Cosmetics for a Multiethnic Market**
Dr Yana Johnson, Yana Cosmetics
Natalie Clue, Keziah Connections
- 09.55-10.15 **Communicating Brands and Brand Values to Women of Colour and Muslim Consumers**
Hafsa Issa-Salwe, Muslimah Beauty
- 11.30-11.50 **Successful Creative Collaboration: An Organic Business Model from Honeybees**
Tanya Hawkes, Therapi Honey Skincare
- 11.50-12.10 **Product Development for Anti-Ageing Skin Care**
Cuross Bakhtiar, Harley Street Cosmetic
- 12.10-12.30 **Botanicals in the Bottle: Blending Efficacy and Ethics**
Jennifer Hirsch, The Beauty Botanist

BEAUTY SYMPOSIUM

Ready Steady Launch. You've Got Your Brand, So What's Next

- 14.00-14.20 **Training for Those Who are Going to Sell Your Brand - the Difference Between Success and Failure**
Lisa Padmore, Lisa Padmore Consultancy
- 14.20-14.40 **Ecommerce and Strategies to Increase Sales....**
Jason Russell, Mangentiy
- 15.00-15.20 **Logistics is Your Foundation: Why Having an Effective Supply Chain Solution in Place is One of the Key Strengths for Bringing Your Product to Market**
Doug Reynolds, Velta International Freight Management
- 15.20-15.40 **How Innovation Drives Your Brand Forward: Multifunctional Beauty Care From Within**
Daniele de Winter

Room C

MAKING COSMETICS

- 09.15-10.15 **The UK Cosmetics Market Over the Last Year**
Chris McLeod, Cosmetic Business
- 11.30-11.50 **Production of Controlled Emulsions – The Art of Membrane Emulsification**
Soyeb Manga, University of Leeds
- 11.50-12.10 **Incorporating Fine Powders Into Liquids**
Dr Gul Ozcan, BHR Group
- 12.10-12.30 **The Gains in Quality and Cost Savings to be Made From Using Statistical Process Control**
Sam Turner, Statistics for Industry

GMP

- 14.00-14.40 **GMP for Cosmetics and ISO22716**
Andy Martin, ABM Consulting Ltd

MAKING COSMETICS

- 15.00-15.20 **The benefits of Waste Water Recovery and its Subsequent Reuse within the Cosmetics Manufacturing Industry**
David Hayes, Envirogen Group
- 15.20-15.40 **Methods of Microbiological Control**
Jenni Tranter, Synergy Health

Room D

MAKING COSMETICS

- 09.15-09.35 **Science in Development of Personal Care Products – a Question of Degree?**
Steve Barton, Skin Thinking Ltd
- 09.35-09.55 **Essential Building Blocks in Creating Products**
Sarah Fernihough, Laleham
- 09.55-10.15 **Development of a Strategy for In-Vitro Sensitisation Testing Alternatives to Animal Testing**
Ashleigh Wake, Intertek Chemicals & Pharmaceuticals

PACKAGING

- 11.30-11.50 **Letting the Consumer Try – the Art of Sampling**
Mark Lockyer, Sampling Innovations
- 11.50-12.10 **Designing Great Packaging**
- 12.10-12.30 **Choosing the Right Packaging and Filling Partner**
Rodney Steel, The British Contract Manufacturers & Packers Association

MAKING COSMETICS

- 14.00-14.20 **Using Ready Made Bases as Alternatives to Bespoke Formulations**
Ian Cambray-Smith, Fragrant Earth International Ltd
- 14.20-14.40 **Natural Product Designer: A Sure Shortcut to ISO 22 716 Certified Formulations**
Alban Muller, Alban Muller International
- 15.00-15.20 **Developing Natural Fragrances and Their Inherent Difficulties**
Ian Cambray-Smith, Fragrant Earth International Ltd
- 15.20-15.40 **The Impact of Regulation EC 1223/2009 on the Use of Animals for Testing Cosmetic Ingredients**
Penny Ashcroft, Cruelty Free International



Making Cosmetics



Register Now...

www.making-cosmetics.com

For registration and for everything you need to know.



Source. Manufacture. Outsource.

Making Cosmetics brings an essential focus to the many different types of people working in the personal care market. It is an effective opportunity to see what is available on the market, discuss key issues and come away with clear approaches in mind.

The seminars, workshops, demonstrations and exhibition, offer access to over 200 contacts who can provide answers, information, inspiration, technology and ideas for developing, sourcing, manufacturing and outsourcing cosmetics and personal care products and taking them from concept to consumer.

Making Cosmetics is packed with content ideal for anyone looking to:

- Develop products that are fit for purpose, stable & compliant
- Increase efficiencies, enhance productivity, save costs, cut the time to market
- Find new developments in technology & technique
- Source competitive pricing, value for money, new standards in cost/performance
- Access the latest thinking in good manufacturing practice & hygiene
- Design, manufacture and market products in a controlled, safe & audited manner
- Investigate improvements in effectiveness, performance & efficacy
- Enhance product performance, application or appeal
- Meet the demands of a legislative and regulatory framework that affects every part of the manufacturing & supply chain
- Design and buy packaging in a manner that enhances brand success
- Enhance speed to market, flexible manufacturing practice
- Learn from the experiences and successes of other brand owners
- Maintain quality, safety, stability
- Identify opportunity through market trends & data

Mixing Demonstrations

Modern Mixing- the EKATO way

Join the EKATO demonstrations to see just how easily UNIMIX can make your products - highlighting the modern design features which make UNIMIX such an efficient, time saving and cost effective way to manufacture cosmetics, creams or lotions.

<u>25 March</u>	<u>26 March</u>
MD1 - 10.30	MD1 - 10.30
MD2 - 15.15	MD2 - 15.15

EKATO

MAKING BRANDS AT MAKING COSMETICS

Making Brands is a showcase within Making Cosmetics – supported by Pure Beauty – for creativity and innovation where Brand Owners can present their finished products, giving visitors an opportunity to see how creative developers have brought products to market.

Supported by:

PURE BEAUTY
MAKING YOU THE BEAUTY BARREN

Just Some Of This Year's Exhibitors

Adelphi Manufacturing
ADEPT Pure Water
Alba Science
Alban Muller International
Appia Healthcare
Becton Dickinson UK
Blue Sky Solutions UK
British Contract Manufacturers & Packers Association
Coptis
Curtis
Cutest Systems
DCS Group
Delfin Technologies
Denmar Distributing
Design Plus Packaging
Diaphragm Pumps
Ecolab
Ekato Systems
Emsworth Stability Plus
Endecotts
EnviroDerm Services (UK)
Envirogen Water Technologies
Eurofins Product Testing Services
Exponent International
Fitzpatrick
Fleet Laboratories
Flexible Medical
Fragrant Earth International
H Foster & Co.
Hampshire Cosmetics
Inovia International
International Cosmetics & Regulatory Specialists
International Fragrance Association UK
Intertek Health & Beauty Products Group
Knight Scientific
Labocontrolle
Laleham Health & Beauty
Lisam Systems
Look Good Feel Better
MCS Laboratories
Medica Packaging
Mibelle
Millroom Mixing Machines
Steritech
Orean Personal Care
Pharmig
Pollard Boxes
Promens Packaging
Purite
Quadro Engineering
Reabrook
Reading Clinical Research
Royston Labels
S3 Process
Sabel Cosmetics
Schülke and Mayr UK
Society of Cosmetic Scientists
Silverson Machines
SPC
Spectra Packaging Solutions
Statfold Seed Oil
Synergy Health
Tecnolab SRL
The Cosmetic, Toiletry & Perfumery Association
UPL Universal Products (Lytham) Manufacturing
VMI Rayneri
WEBpackaging
Ytron Process Technolog
Ytron-Quadro

Register Now...

www.making-cosmetics.com

At www.making-cosmetics.co.uk you'll find the all the people, processes, equipment and expertise at Making Cosmetics to extract every satisfying morsel of content and create your recipe for a successful visit.



Free Market Report

Everyone who registers in advance will receive a FREE MARKET REPORT when they arrive at Making Cosmetics:



Useful Information..

New Opening Hours:

Tuesday 25 March 2014: 08.45 – 17.30

Wednesday 26 March 2014: 08.45 – 16.00

Free Parking, Complimentary Snack with Tea/Coffee

Visitors who arrive before 10am are eligible for a full days free parking and a complimentary snack with tea or coffee. Your snack voucher and parking ticket will be given to you at the registration desk with your visitor badge. The catering point can be found in the exhibition hall. Visitors arriving after 10am will be charged for parking.

How To Get To The Ricoh Arena:

AIRPORT

The nearest airport to the Ricoh Arena is Birmingham International Airport. The Birmingham International Airport was recently voted the Best UK Airport by 'Which? Travel' members, in the large airports category. Birmingham International Airport is about a 25 minute taxi ride away.

TRAIN

The closest train station is Coventry Station, located in the centre of Coventry, approximately 6 miles from the Ricoh Arena.

There are always black cabs immediately outside the station and it is a circa 15 minute taxi ride costing around £12.00.

CAR

Located minutes away from the M6 the Ricoh Arena is easily accessible by car from wherever you are coming from in the UK.

TAXI

There is a taxi rank at the front of the Ricoh Arena.



Supporting organisations



Organised by:
Step Exhibitions
Step House
North Farm Road
Tunbridge Wells
TN2 3DR
Tel: 01892 518877

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